



Fraser Coast Mayor Mick Kruger welcomes Mark Woodberry from Regional Breakthroughs to investigate the future of the aviation industry on the Fraser Coast.

Aviation industry to fly united with help of consultant

Fraser Coast Regional Council has appointed specialist consultant Mark Woodberry, from Regional Breakthroughs, to help boost the region's aviation industry.

Regional Breakthroughs have a track record in aviation projects. They facilitated the creation of the Wide Bay Burnett Aviation Industry Investment Strategy for the State Government.

The strategy helped harness the sometimes competing segments of the industry.

The consultancy will investigate the potential to develop the aviation industry on the Fraser Coast.

"We will be the conduit to link the aviation sector to the Council so each can gain a better understanding of each other," Mr Woodberry said.

"When Councillors understand industry needs, and industry understands what the Council wants to achieve, there will be a better chance of achieving growth and development."

Mayor Mick Kruger said action has been swift to devise a plan forward for the aviation

industry with airports in both Hervey Bay and Maryborough.

"Meetings have already been arranged with Tourism Queensland, Invest Queensland and Virgin Blue to discuss building our aviation industry," Cr Kruger said.

"The project will look at attracting new business as well as building on existing service and industry.

"So far we are taking small steps in a bigger plan to develop the Fraser Coast as an aviation centre."

Under the terms of the consultancy, Regional Breakthroughs will work with the Council project team to review existing aviation studies and master plans and recommend what should be incorporated into a Fraser Coast Aviation Strategy.

Regional Breakthroughs will also assist in developing Council's aviation response to the Fraser Coast 2031 – Sustainable Growth Strategy, the first step in drafting a single planning scheme for the Fraser Coast Regional Council area.